

One convenient source for three levels of product performance.

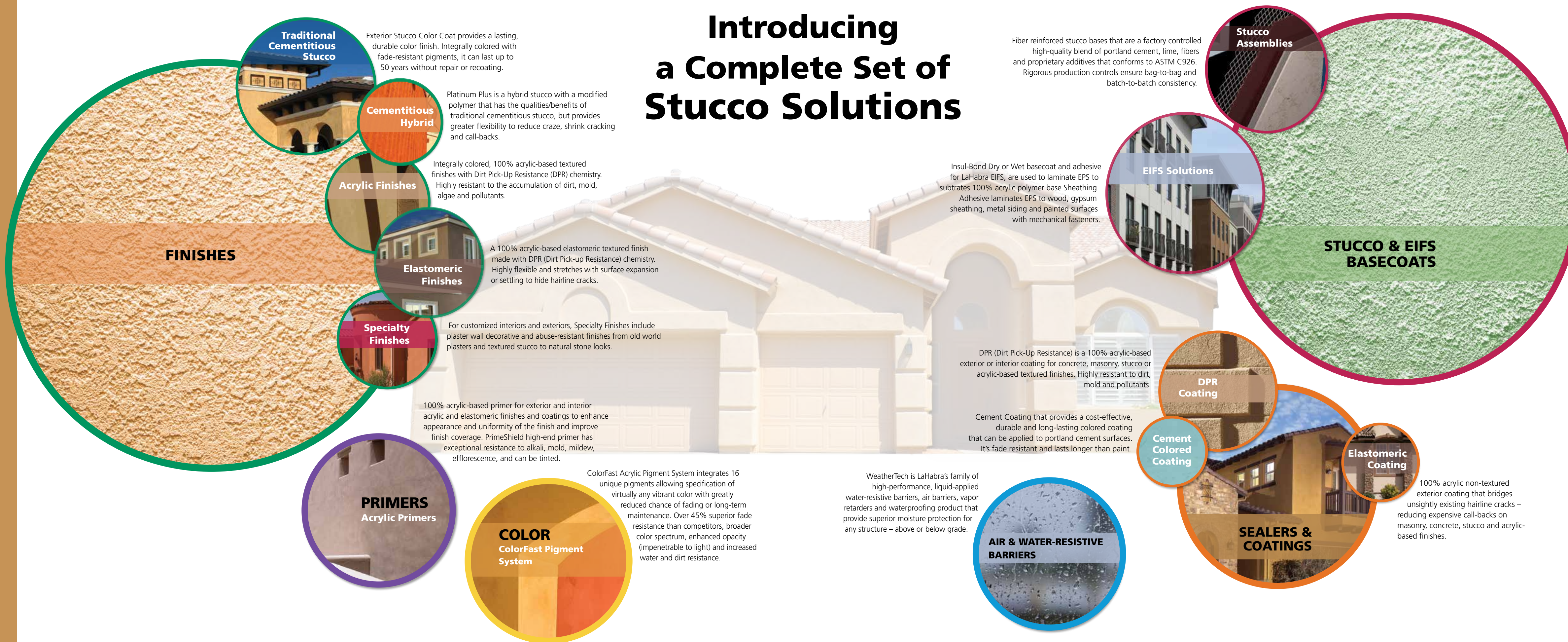
New construction or renovation, every residential project poses new challenges. LaHabra gives you a range of product options to address any surface issue – from air and water barriers to specialty finishes.

Whether it's a benchmark product with enhanced features or state-of-the-art premium performance, LaHabra is your single source for the best wall solution – with endless color, texture and specialty finish combinations.

You can expect proven performance from standard cement-based finishes – and add enhanced features like waterproof protection or mildew resistance. At premium performance levels you can combine the elasticity, consistency and UV protection of acrylic and hybrid finishes for improved durability.

Whichever Benchmark, Enhanced or Premium performance level you choose, LaHabra products have you covered.

# Introducing a Complete Set of Stucco Solutions



## FINISHES

**Traditional Cementitious Stucco**

Exterior Stucco Color Coat provides a lasting, durable color finish. Integrally colored with fade-resistant pigments, it can last up to 50 years without repair or recoating.

**Cementitious Hybrid**

Platinum Plus is a hybrid stucco with a modified polymer that has the qualities/benefits of traditional cementitious stucco, but provides greater flexibility to reduce craze, shrink cracking and call-backs.

**Acrylic Finishes**

Integrally colored, 100% acrylic-based textured finishes with Dirt Pick-Up Resistance (DPR) chemistry. Highly resistant to the accumulation of dirt, mold, algae and pollutants.

**Elastomeric Finishes**

A 100% acrylic-based elastomeric textured finish made with DPR (Dirt Pick-up Resistance) chemistry. Highly flexible and stretches with surface expansion or settling to hide hairline cracks.

**Specialty Finishes**

For customized interiors and exteriors, Specialty Finishes include plaster wall decorative and abuse-resistant finishes from old world plasters and textured stucco to natural stone looks.

**PRIMERS**  
Acrylic Primers

100% acrylic-based primer for exterior and interior acrylic and elastomeric finishes and coatings to enhance appearance and uniformity of the finish and improve finish coverage. PrimeShield high-end primer has exceptional resistance to alkali, mold, mildew, efflorescence, and can be tinted.

**COLOR**  
ColorFast Pigment System

ColorFast Acrylic Pigment System integrates 16 unique pigments allowing specification of virtually any vibrant color with greatly reduced chance of fading or long-term maintenance. Over 45% superior fade resistance than competitors, broader color spectrum, enhanced opacity (impenetrable to light) and increased water and dirt resistance.

**AIR & WATER-RESISTIVE BARRIERS**

WeatherTech is LaHabra's family of high-performance, liquid-applied water-resistive barriers, air barriers, vapor retarders and waterproofing product that provide superior moisture protection for any structure – above or below grade.

**Cement Colored Coating**

Cement Coating that provides a cost-effective, durable and long-lasting colored coating that can be applied to portland cement surfaces. It's fade resistant and lasts longer than paint.

**DPR Coating**

DPR (Dirt Pick-Up Resistance) is a 100% acrylic-based exterior or interior coating for concrete, masonry, stucco or acrylic-based textured finishes. Highly resistant to dirt, mold and pollutants.

**Elastomeric Coating**

100% acrylic non-textured exterior coating that bridges unsightly existing hairline cracks – reducing expensive call-backs on masonry, concrete, stucco and acrylic-based finishes.

**SEALERS & COATINGS**

**EIFS Solutions**

Insul-Bond Dry or Wet basecoat and adhesive for LaHabra EIFS, are used to laminate EPS to substrates. 100% acrylic polymer base Sheathing Adhesive laminates EPS to wood, gypsum sheathing, metal siding and painted surfaces with mechanical fasteners.

**Stucco Assemblies**

Fiber reinforced stucco bases that are a factory controlled high-quality blend of portland cement, lime, fibers and proprietary additives that conforms to ASTM C926. Rigorous production controls ensure bag-to-bag and batch-to-batch consistency.

**STUCCO & EIFS BASECOATS**

Nobody offers you more surface solutions.

With manufacturing centers throughout the United States and technical support from around the world, LaHabra is focused on providing a complete portfolio of residential products with performance options to meet any construction challenge.

LaHabra products are the single most complete offering of wall solutions for virtually every residential surface – inside and out.

Envision it all. Spec the ideal solution with the exact product or system features your project demands. Build quality into your next project with LaHabra high-performance wall solutions.

For more information about our innovative residential products see your local LaHabra distributor or visit [lahabrastucco.com](http://lahabrastucco.com).

**LaHabra**<sup>®</sup>  
Stucco solutions from scratch to finish.

**– inside and out**

**Inside and out, time after time.**

Whether it's an entire wall assembly, continuous insulation or remarkable faux finish, we've designed systems and product formulations to consistently perform to our customers' expectations and specifications – including products tailored to unique climate conditions and specialized construction methods.

**Engineered for Benchmark, Enhanced and Premium performance.**

LaHabra offers three distinct levels of product performance to meet the construction challenges or budget demands of any size project. Spec exactly the product and performance you need where and when you need it most.



**One source for complete residential surface solutions.**

Premium ● Enhanced Features ● Benchmark ○

**RESIDENTIAL SURFACE CATEGORIES BRAND AND PRODUCT SOLUTIONS RATING**

| RESIDENTIAL SURFACE CATEGORIES     | BRAND AND PRODUCT SOLUTIONS     | RATING  |                  |
|------------------------------------|---------------------------------|---|------------------|
| <b>Finishes</b>                    | Traditional Cementitious Stucco | Exterior Color Coat ○                           |                  |
|                                    | Cementitious Hybrid             | Platinum Plus ●                                 |                  |
|                                    | Acrylic Finishes                | Perma-Flex Stucco Grade ●                       |                  |
|                                    |                                 | Perma-Finish DPR ●                              |                  |
|                                    |                                 | Perma-Elastic ●                                 |                  |
| Elastomeric Finish                 |                                 | ●   |                  |
|                                    | Specialty Finishes              | Interior and Exterior Finishes ●                |                  |
| <b>Primers</b>                     | Acrylic Primers                 | PrimeShield ●                                   |                  |
|                                    |                                 | Perma Primer ●                                  |                  |
| <b>Sealers &amp; Coatings</b>      | Cement Colored Coating          | Allegro II ●                                    |                  |
|                                    |                                 | Fog Coat ○                                      |                  |
|                                    | DPR Coating                     | ●   |                  |
|                                    | Elastomeric Coating             | ●   |                  |
| Water Repellent Sealer             | Pro-Tect ●                      |   |                  |
| <b>Stucco &amp; EIFS Basecoats</b> | Stucco Assemblies               | FastWall Stucco Base Concentrate ○              |                  |
|                                    |                                 | FastWall Stucco Base Sanded ●                   |                  |
|                                    |                                 | Fiber-47 FastWall Scratch & Brown Concentrate ○ |                  |
|                                    |                                 | Fiber-47 FastWall Scratch & Brown Sanded ●      |                  |
|                                    |                                 | FastWall Accel-Cure ●                           |                  |
|                                    |                                 | Stucco Level Coat ●                             |                  |
|                                    | EIFS Solutions                  |   | Insul-Bond Dry ○ |
|                                    |                                 |   | Insul-Bond Wet ○ |
|                                    |                                 | Sheathing Adhesive ○                            |                  |
| <b>Color</b>                       | ColorFast Pigments System       | Unlimited Custom Colors ●                       |                  |

**LaHabra®**  
Stucco solutions from scratch to finish.

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Facilities:  
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Duluth, GA  
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Albuquerque, NM  
Allentown, PA  
San Antonio, TX



EIFS SOLUTIONS - STUCCO ASSEMBLIES - TILE AND STONE SYSTEMS **PAREXUSA** ENVISION IT ALL



**STUCCO SOLUTIONS FROM SCRATCH TO FINISH**

**LaHabra®**

**Everything you need in stucco**

Exterior or interior walls, new construction or renovation, LaHabra offers a complete portfolio of innovative residential products and surface systems.

**From high-performance surfaces to complete stucco assemblies.**

LaHabra offers a wide range of solutions and systems designed to meet the unique needs of the craftsmen who use our products day in and day out. From surface durability and protection to pre-mixed convenience and workability, LaHabra gives you a range of product solutions and performance options for virtually any residential wall – indoors or out.

**New ideas from first-hand experience.**

Collaborating with our customers has led to product innovations ranging from new hybrid stucco systems to low VOC finishes and dustless mortars.

LaHabra has a long standing reputation for product innovation and reliable performance among architects, specifiers, builders, applicators and owners.

**Value Engineering**

LaHabra offers the right combination of materials, selection, options and performance for any building – regardless of project type, scope or budget parameters.

**Moisture Protection**

WeatherSeal liquid applied water-resistive barriers provide a continuous layer of moisture protection without the risk of rips and tears common with sheet products.

**Cracks**

Adding the Krak-Shield feature to any FastWall assembly limits cracking in stucco walls – reducing maintenance costs and ensuring long-term owner satisfaction.

**Color Consistency**

All products are integrally colored with fade-resistant pigments, and factory-blended using rigorous production controls to ensure bag-to-bag and batch-to-batch color consistency.

**Aesthetics**

An impressive range of Standard Colors, Premium Lifestyle Colors and Specialty Finishes allow for distinctive texture, color and design options for any interior or exterior application.

**Energy Efficient**

High Efficiency (HE) assemblies can be continuously insulated up to 2 in. thick – allowing building designs to meet current energy-efficient requirements.

**Warranty**

LaHabra offers an industry-leading warranty program. Coverage varies based on the type of FastWall assembly and finish used.